



February 22-25, 2023
Santa Monica, California



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2023 COMMERCIAL PROSPECTUS

International Association for the Study of Lung Cancer

• ttlc2023.iaslc.org

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OVERVIEW

01

This prospectus outlines a number of flexible options for maximizing corporate brand recognition and customer contact. These opportunities are available as stand-alone items or as a package for various supporter levels.

Your company's objectives are highly regarded by the IASLC, and we would be pleased to discuss and accommodate any suggestions that you feel would improve your representation and participation in the IASLC 2023 Targeted Therapies of Lung Cancer Meeting (TTLC).



CONTACT

International Association for the Study of Lung Cancer

corporaterelations@iaslc.org

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PLACE YOUR ORDER

Please place your order via our **[online order form](#)**.
Orders will be filled on a first come first served basis.

For assistance in using the online order form please
contact **corporaterelations@iaslc.org**.

INVITATION

01

Dear Colleagues and Friends,

The IASLC 2023 Targeted Therapies of Lung Cancer Meeting will take place February 22-25, 2023 at the Fairmont Miramar in Santa Monica, California, United States. After the last two virtual editions, we are thrilled to invite you to join us again in a face-to-face meeting with virtual elements that will enhance the participant experience and allow anyone from anywhere to join this unique meeting.

The IASLC Targeted Therapies of Lung Cancer meeting is a dynamic meeting with a long tradition. Meeting presenters will summarize the data on relevant targets for new therapies and share data on preclinical and early clinical data for each of the drugs directed against these targets.

We can't wait to see you again in Santa Monica in February 2023.

IASLC TTLC 2023 Conference Chairs:



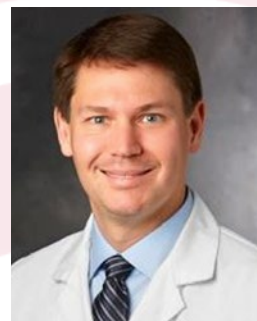
Paul A. Bunn, Jr.,
MD



Charu Aggarwal
MD



Lecia Sequist
MD



Joel Neal
MD, PhD

ABOUT THE IASLC

01

Founded in 1972, the International Association for the Study of Lung Cancer (IASLC) is an international organization of over 8,000 lung cancer specialists from more than 100 countries. IASLC members work towards developing and promoting the study of etiology, epidemiology, prevention, diagnosis, treatment and all other aspects of lung cancer. IASLC's mission is to enhance the understanding and education of lung cancer to scientists, members of the medical community and the public. In addition to the annual meeting, the IASLC publishes the Journal of Thoracic Oncology, a prized resource for medical specialists and scientists who focus on the detection, prevention, diagnosis and treatment of lung cancer.

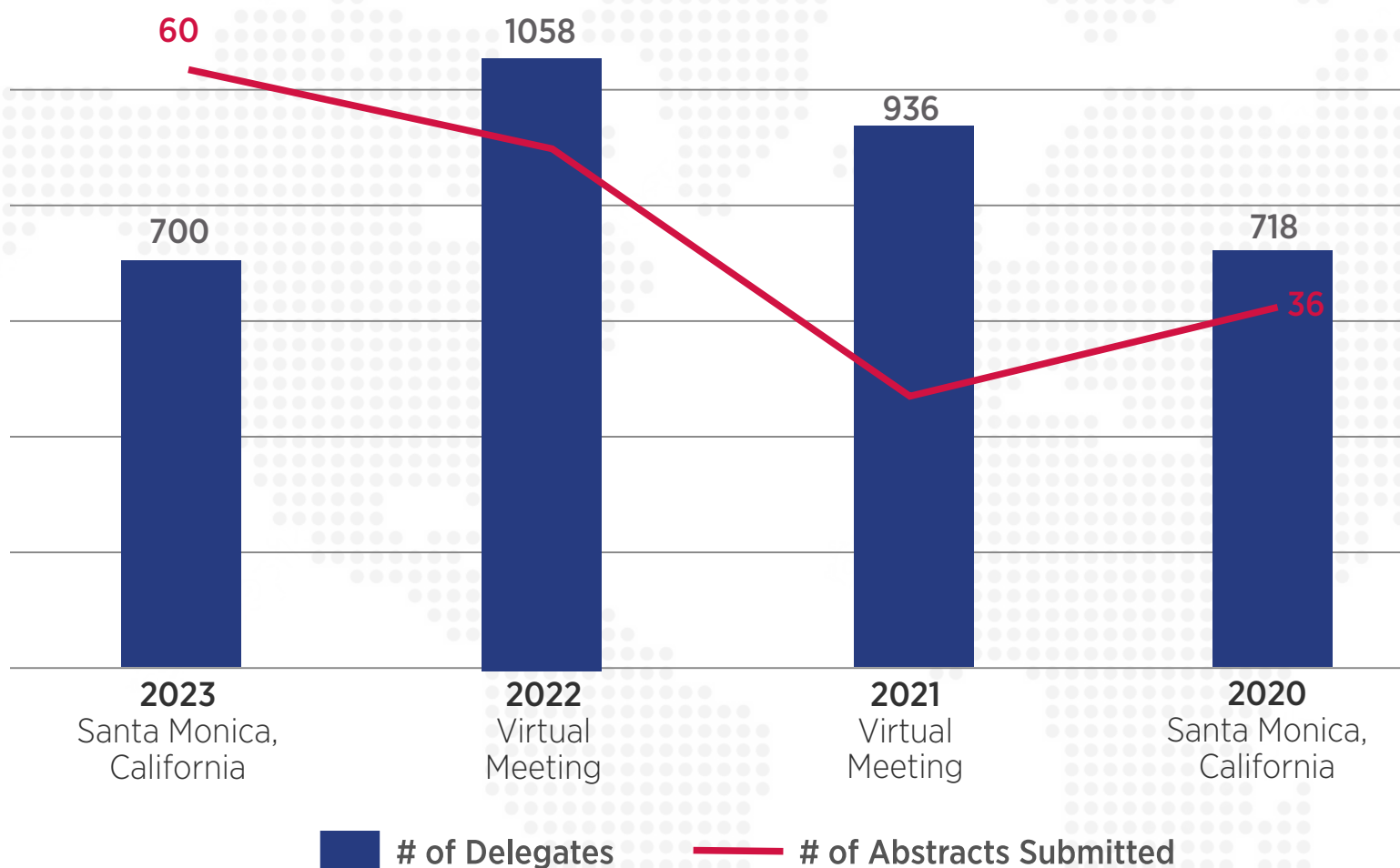


FACTS & FIGURES

01

From Previous TTLC Meetings

Number of Delegates & Submitted Abstracts



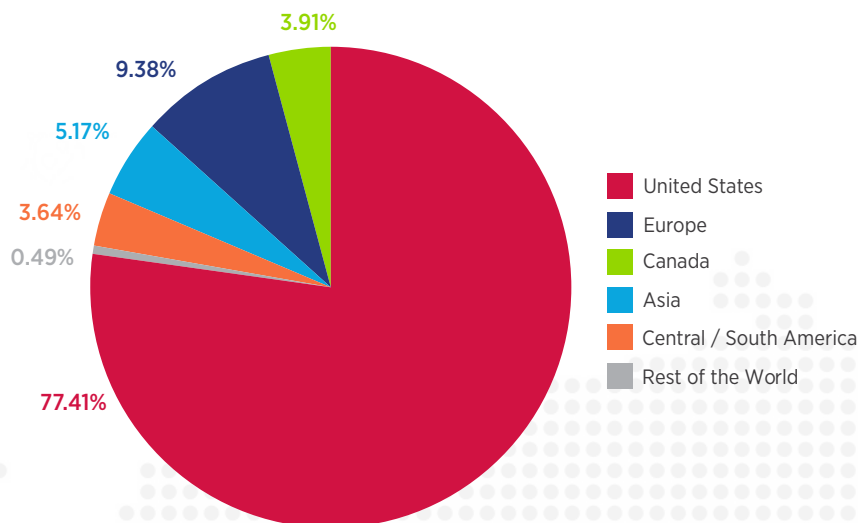
* 2023 figures are estimated

FACTS & FIGURES

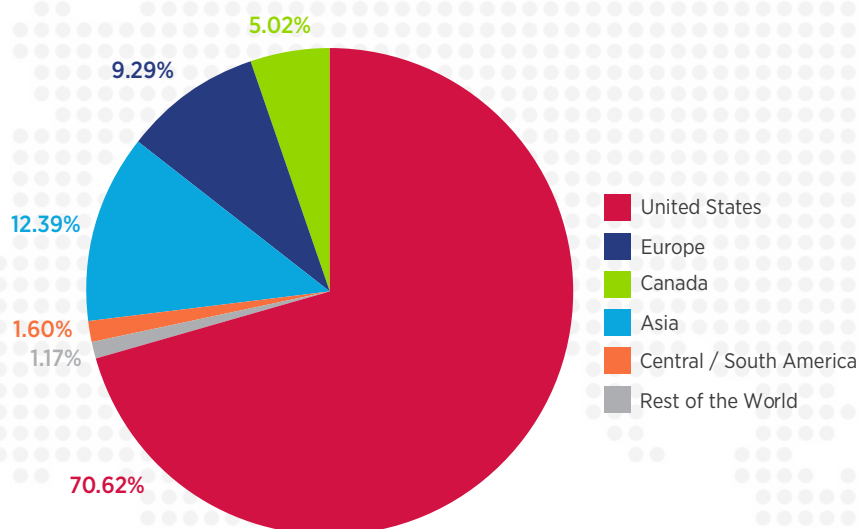
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DELEGATE DEMOGRAPHICS (LOCATION)

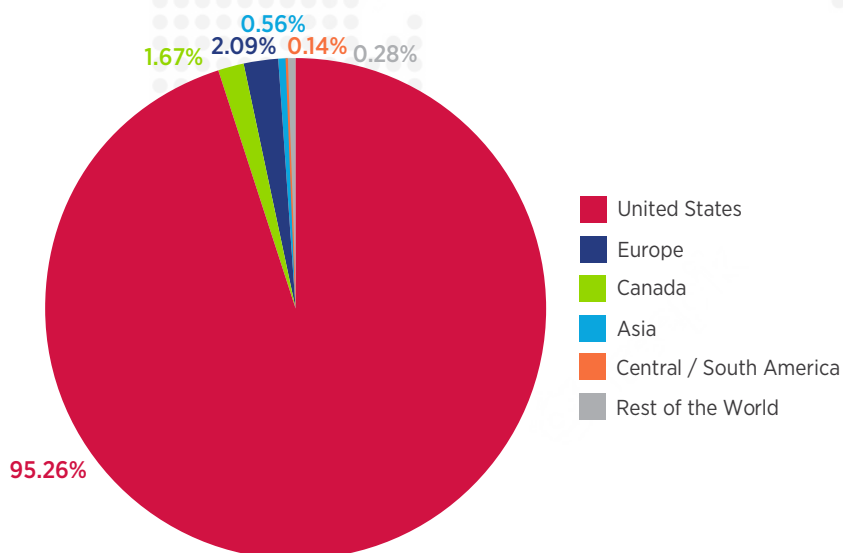
TTLC 2022
Virtual



TTLC 2021
Virtual



TTLC 2020
Santa Monica,
California

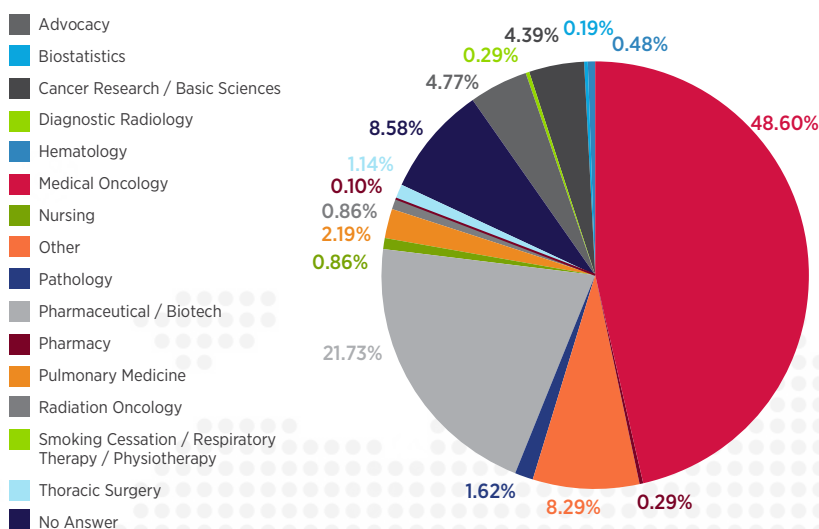


FACTS & FIGURES

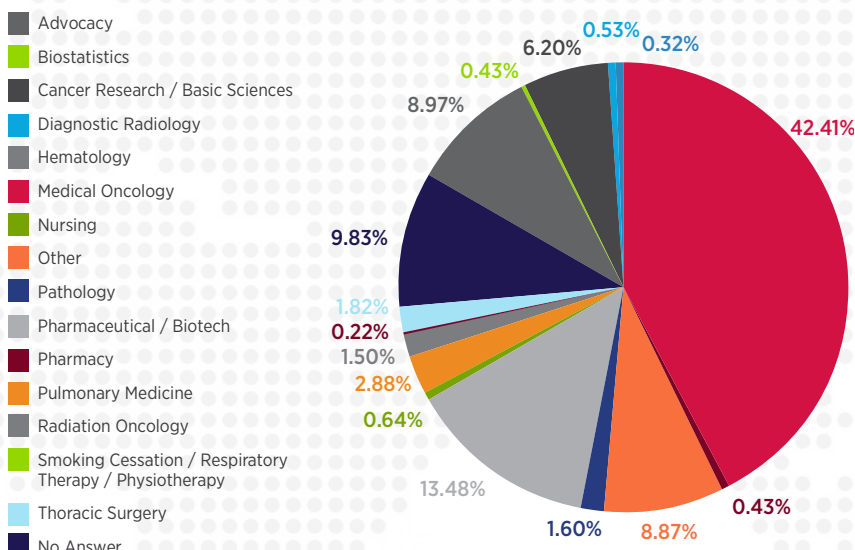
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SPECIALTIES OF DELEGATES

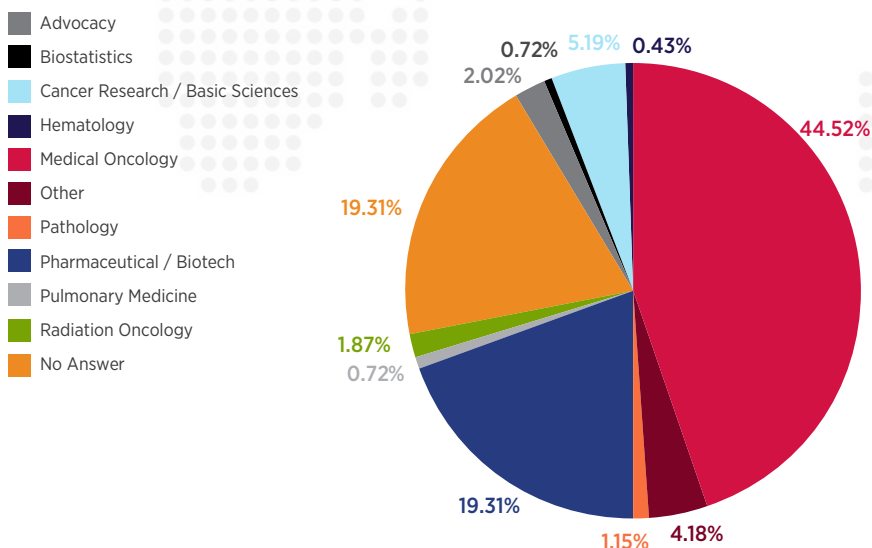
TTLC 2022 Virtual



TTLC 2021 Virtual



TTLC 2020 Santa Monica, California



THE VENUE

01



Fairmont Miramar Hotel & Bungalows is located along the Santa Monica Beach where you can view Pacific Ocean from the Miramar Gardens. Within around 35 mins drive from Los Angeles International Airport (LAX), there are 297 rooms and suites, 6 onsite restaurants and bars, and more than 25,000 square feet of meeting spaces.



**101 Wilshire Boulevard,
Santa Monica, California, 90401
United States**

PROMOTION, ADVERTISING & EXHIBIT OPPORTUNITIES

02

This Meeting is designed to provide information about ongoing clinical trials of the newest therapies for lung cancer. Presenters summarize the data on relevant targets for new therapies. Results from preclinical and early clinical data are presented for each of the drugs directed against these targets. The meeting also presents data on early predictive biomarkers. There are also presentations from fellows and young investigators in training and debates about controversial topics. The Meeting is a unique resource for clinical investigators, including those in academia, clinical practice and industry.

As a Supporter and/or Exhibitor, your team will have the opportunity to network with these valuable contacts, providing a unique opportunity for your organization to gain widespread exposure.

You can find the preliminary Program at a Glance here: **Program at a Glance**

Please note, this is subject to change.

This document outlines the many options available to companies to promote their products and services during the Meeting. Please do not hesitate to contact us should there be any opportunities not listed in this prospectus. We are happy to discuss options with you.



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SUPPORT LEVELS

03

TTLC 2023 has designed the following Supporter Levels, which includes a list of benefits and entitlements. If a Supporter wishes to purchase additional stand-alone benefits, they can be purchased for the listed price through the [online booking form](#).

For assistance in using the online ordering portal please contact corporaterelations@iaslc.org.



DIAMOND LEVEL

USD 150,000 | 2 Available

- Exposure and acknowledgment as a Diamond Supporter on the Meeting website, selected onsite signage and printed materials.
- One (1) Tabletop exhibit.
- Diamond Supporter will have the first choice to select exhibit booth location.
- One (1) Virtual Exhibit.
- Ten (10) complimentary registrations for your employees.
- Rotating footer ad in virtual meeting platform (IASLC must approve).
- One (1) virtual delegate bag insert (IASLC must approve).
- Diamond Supporter will have the first right to select Symposia slot (additional fees apply).
- Approval Fee waived to conduct an Advisory Board (additional costs may apply).



GOLD LEVEL

USD 125,000 | 3 Available

- Exposure and acknowledgment as a Gold Supporter on the Meeting website, selected onsite signage and printed materials.
- One (1) Tabletop exhibit.
- Exhibit placement selection first come first served (after Diamond Supporter).
- One (1) Virtual Exhibit.
- Five (5) complimentary registrations for your employees.
- Rotating footer ad in virtual meeting platform (IASLC must approve).
- One (1) virtual delegate bag insert (IASLC must approve).
- Gold Supporter will have the second right to select Symposia slot on a first come first served basis (additional fees apply).
- Approval Fee waived to conduct an Advisory Board (additional costs may apply).



SILVER LEVEL

USD 75,000 | 6 Available

- Exposure and acknowledgment as a Silver Supporter on the Meeting website, selected onsite signage and printed materials.
- One (1) Tabletop exhibit.
- One (1) Virtual Exhibit.
- Three (3) complimentary registrations for your employees.



BRONZE LEVEL

USD 35,000 | 3 Available

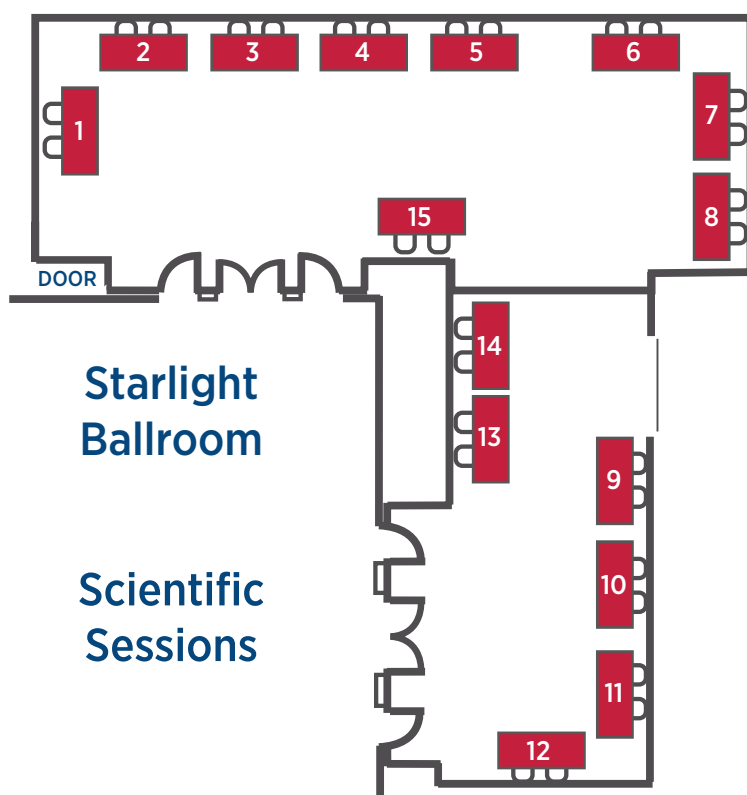
- Exposure and acknowledgment as a Bronze Supporter on the Meeting website, selected onsite signage and printed materials.
- One (1) Tabletop exhibit.
- One (1) Virtual Exhibit.
- Two (2) complimentary registrations for your employees.

EXHIBIT OPPORTUNITIES

04

The exhibition area is located in the Starlight Ballroom Foyer and can accommodate up to fifteen (15) tabletop exhibits on a first come first served basis. Diamond and Gold supporters will have first right to exhibit space.

The Program has daily dedicated time for networking breaks to encourage delegates to visit the Exhibits.



TABLETOP EXHIBIT BOOTH

- One (1) tabletop exhibit
- One table, two chairs and wastebasket
- One (1) complimentary meeting registration
- Listing in onsite program and Meeting website
- Booth will be assigned once opportunity has been purchased

EXHIBITOR MANUAL

The Exhibitor Manual including detailed information on the Exhibition as well as order forms for additional booth accessories (lighting, display materials, graphics, F&B etc.) will be available in **December 2022** and will be sent to all exhibitors once payment has been received in full.

PROMOTION OPPORTUNITIES

05

Create a custom package by selecting from the following stand-alone items.

Please note that all exclusive options are limited to one company only. Items will be sold on a first come first served basis. All prices are quoted in US Dollars (USD). Please note that payment must be made in USD unless otherwise agreed upon.



OPENING RECEPTION

The Opening Reception will take place on Wednesday, February 22, 2023.

As the Supporter of the Opening Reception, you will:

- Have tabletop cards with your company logo displayed on all beverage stations during the Opening Reception.
- Be acknowledged as the Supporter of the Opening Reception in the Program Book and Meeting website.

USD 25,000 (Exclusive)



FACULTY DINNER

The Faculty Dinner will take place on Friday, February 24, 2023. This event provides a unique opportunity for networking and faculty recognition.

As the Supporter of the Faculty Dinner, you will:

- Receive two (2) complimentary tickets to the event.
- Have your company logo placed on the invitations, tickets, menu cards and on the holding PPT slide at the event.
- Be verbally acknowledged during the event as the Supporter.

USD 25,000 (Exclusive)



POSTER VIEWING RECEPTION

All abstracts will be presented as posters.

As the Poster Supporter you will:

- Have your company logo displayed on the Poster Board numbers.

Poster Viewing time at TTLC 2023 is as below:

17:30 – 18:30 on Thursday, February 23, 2023.

USD 15,000 (Exclusive)



NETWORKING BREAKS

Each day, the Meeting will provide refreshments during the morning and afternoon networking breaks.

As the Networking Breaks Supporter you will:

- Have your company logo on tabletop cards on all food and beverage stations.
- Receive acknowledgement in the onsite program.

Networking Break times at TTLC 2023 are as below:

Morning time (30 min) on Thursday, February 23, 2023
Afternoon time (30 min) on Thursday, February 23, 2023
Morning time (30 min) on Friday, February 24, 2023
Afternoon time (30 min) on Friday, February 24, 2023
Morning time (30 min) on Saturday, February 25, 2023

USD 10,000 (5 Available)



NETWORKING LUNCHES

As the Networking Lunch Supporter you will:

- Have your company logo on tabletop cards on all food and beverage stations
- Receive acknowledgement in the onsite program

Networking Lunch times at TTLC 2023 is as below:

Thursday, February 23, 2023
Friday, February 24, 2023

USD 25,000 (2 Available)

ADVERTISING OPPORTUNITIES

06

Digital Advertising



DIGITAL ADS

Advertiser will be responsible for providing their advertisement in high resolution format as per specifications and timelines to be communicated by the IASLC. Failure to provide the banner to specs or delayed will result in loss of the opportunity without a refund.

Options as below:

- Pre-Meeting e-Blast Banner¹ - USD 5,000 (6 Available)
- Rotating Footer Banner on home page on Virtual Meeting Platform - USD 15,000 (3 Available)

¹The IASLC will send emails to more than 17,000 subscribers on a regular basis prior to the event to update on newest developments about the Meeting. Your custom banner will be displayed in the body of the e-Blast.

INDUSTRY SYMPOSIA AND SATELLITE CME SYMPOSIA

07

Wednesday, February 22, 2023**	12:15 – 13:15 Lunch Symposia	1 AVAILABLE (USD 75,000)
	14:00 – 15:00 Afternoon Symposia	1 AVAILABLE (USD 75,000)
	15:45 – 16:45 Afternoon Symposia	1 AVAILABLE (USD 75,000)
Thursday, February 23, 2023	07:00 – 08:00 Breakfast Symposia	1 AVAILABLE (USD 75,000)
	18:30 – 19:30 Evening Symposia	1 AVAILABLE (USD 75,000)
Friday, February 24, 2023	18:00 – 19:00 Evening Symposia	1 AVAILABLE (USD 75,000)
Saturday, February 25, 2023	07:00 – 08:00 Breakfast Symposia	1 AVAILABLE (USD 75,000)
	12:15 – 13:15 Lunch Symposia	1 AVAILABLE (USD 75,000)

**Times are subject to change*

***Room will be set up in round tables*

Industry Symposia (IS) and Satellite CME Symposia are commercially supported educational and promotional activities held in conjunction with the IASLC 2023 Targeted Therapies of Lung Cancer Meeting. The symposia programs are approved by the IASLC as an independent activity held in conjunction with the Meeting. These programs are not supported or endorsed by the IASLC.

Industry Symposia must comply with all applicable **ACCME Standards for Commercial Support**. Supporters are required to submit their agenda to the scientific committee in advance for approval. This opportunity is limited to one symposium per supporter (first come first served based on time of program being provided for review).

NOTES:

The Symposia package includes:

- Meeting room and basic AV set up at Fairmont Miramar Hotel & Bungalows
- Acknowledgement in the onsite program and on the Meeting website.
- Inclusion in invitation email to all registered delegates. (IASLC will send an email with the full symposia schedule).
- Symposia hours are subject to change.

ADVISORY BOARD & ANCILLARY MEETINGS

08

ADVISORY BOARD AND ANCILLARY MEETINGS

Any industry meeting wherein invited participants are professional attendees of the Meeting (doctors, physicians, etc.) will be considered an Advisory Board or Ancillary Meeting and a fee is required to hold such a meeting. This could include roundtable discussions, investigator meetings and meet the specialist type meetings. Meetings that would not fall under this category are internal/staff meetings where only your company's staff are invited (whether attending the conference or not).

Advisory Board and Ancillary Meetings adjunct to the IASLC 2023 Targeted Therapies of Lung Cancer Meeting are not allowed to take place during blackout times.

Advisory Board Meetings can be held during the following schedule:

Until 17:30 – Wednesday, February 22, 2023

Until 08:15 and after 18:30 – Thursday, February 23, 2023

Until 08:15 and after 17:45 – Friday, February 24, 2023

Until 08:15 and after 12:00 – Saturday, February 25, 2023

The fee to host an Advisory Board Meeting includes:

- Meeting space at the Fairmont Miramar Hotel & Bungalows (if space permits).
- Basic AV package including projector, screen and lectern microphone.

***Note:**

The fee for holding an Advisory Board or Ancillary Meeting varies according to the number of invited participants, location, and time of the meeting. For detailed information and to discuss your requirements, please contact the Meeting Secretariat at TTLC2023-industry@icsevents.com.

You are permitted to hold the meeting at another property; however, the fee still applies, and meeting space and the AV package will be an additional price as determined by the external property.

USD 15,000*

OFFICE SPACE

Please reach out to CorporateRelations@iaslc.org for availability and pricing.

USD 3,000 per 2-hour block